

НАША ГАЗЕТА

 nashagazeta.ch

Advertising opportunities on the web site Nashagazeta.ch

Advertising Type	Formats	Duration	Price/CHF (excl tax)
	Section 1: sponsorship <i>Economics, Politics, Culture, My Switzerland.</i> Banners 963x133 and 700x100 on top of the section page	1 year	40 000
	Section 2: sponsorship <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport.</i> Banners 963x133 and 700x100 on top of the section page	1 year	20 000
	Bookshelf section sponsorship Banners 963x133 and 700x100 on top of the section page	1 year	10 000
Advertorial	5000 characters		1 500
Advertisement in <i>Events</i> section	500 characters	1 week	250

Newsletter	Advertising insertion banner 700x466	1 day	200
	Advertising insertion banner 700x466	5 days	800

VAT not included

Advertising Type	Formats	Duration	Price/CHF (excl tax)
Banner	963x133 on Home Page + 1 advertorial offered	1 month	5 000
	963x133 et 700x100 in sections: <i>Politics,</i> <i>Economics, Culture, My</i> <i>Switzerland</i> on top of the page	1 month	4 000
	963x133 et 700x100 in sections <i>Health,</i> <i>Science & Education,</i> <i>Our people,</i> <i>Gourmet, Lifestyle,</i> <i>Sport</i> on top	1 month	3 000
	700x100 on Home page in the middle, after 5 latest articles	1 month	4 000

* The client can provide us with

his own
 banner or
 take
 advantage
 of our
 designer

233x250 Home Page	1 month	4 000
233x250 in sections: <i>Politics,</i> <i>Economics, Culture, My</i> <i>Switzerland</i>	1 month	2 500
233x250 in sections: <i>Health,</i> <i>Science & Education,</i> <i>Our people,</i> <i>Gourmet, Lifestyle,</i> <i>Sport</i>	1 month	2 000

All publications of the day are included in our daily Newsletter, sent to over 4000 subscribers, and our posted on our pages in Twitter and Facebook.

VAT not included