

Advertising opportunities on the website Nashagazeta.ch

Advertising Type	Formats	Duration	Price/CHF (excl tax)
	Section sponsorship 1: <i>Politics, Economics, Culture, My Switzerland.</i> Banners 963x133 and 700x100 on top of the section page	1 year	40 000
	Section sponsorship 2: <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport.</i> Banners 963x133 and 700x100 on top of the section page	1 year	20 000
	Section sponsorship <i>Bookshelf.</i> Banners 963x133 and 700x100 on top of the section page	1 year	10 000
Advertorial	5000 characters		1 500

Advertisement in <i>Events section</i>	500 characters	1 week	250
Newsletter	Advertising insertion banner 700x466	1 day	200
	Advertising insertion banner 700x466	5 days	800

VAT not included

Advertising Type	Formats	Duration	Price/CHF (excl tax)
Banner	963x133 on Home Page + 1 advertorial offered	1 month	5 000
	963x133 et 700x100 in sections: <i>Politics, Economics, Culture, My Switzerland</i> on top of the page	1 month	4 000
	963x133 et 700x100 in sections <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport</i> on top	1 month	3 000
	700x100 on Home page in the middle, after 5 latest articles	1 month	4 000
	233x250 Home Page	1 month	4 000
	233x250 in sections: <i>Politics, Economics, Culture, My Switzerland</i>	1 month	2 500

* The client can provide us with his own banner or take advantage of our designer

	233x250 in sections: <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport</i>	1 month	2 000
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All publications of the day are included in our daily Newsletter, sent to over 4000 subscribers, and our posted on our pages in Twitter and Facebook.
VAT not included