



YOUR SWISS
ALLIANCE OF
HOSPITALITY
MANAGEMENT
SCHOOLS

READY FOR TOMORROW

INVITATION TO THE OPEN HOUSE OF:

César Ritz Colleges Switzerland – Le Bouveret
Culinary Arts Academy Switzerland – Le Bouveret
Hotel Institute Montreux – Montreux
IHTTI School of Hotel Management – Neuchâtel
Swiss Hotel Management School – Caux

OPEN HOUSE

Are you dreaming of an exciting career in one of the world's largest industries? Are you keen on studying in a multicultural environment in a country known to be the birthplace of hospitality?

You are cordially invited to join one of our Open Houses and find out what life as a hospitality or culinary student is all about and whether a career in this exciting industry is for you.

You will have the opportunity to:

- › Visit our various schools and the facilities on offer
- › Receive detailed information on the academic programmes
- › Meet students, faculty and school management
- › Discover Switzerland

The aim of this event is to give you an insight into the Swiss hotel school experience, by discovering each of the schools in terms of academic programmes, facilities and atmosphere, and help you to choose the right school and programme for your future studies.

Conditions of Participation

The Open House is an event designed for students interested in our Bachelor Programmes. For students who would like to learn more about our Postgraduate Programmes, Swiss Education Group organises tailored individual visits.

Participation in the Open House is free of charge and without obligation. Accommodation will be offered based on the condition that you participate in the full programme you have registered for.

Meals are offered in the training restaurants during each school visit. Transportation is provided between the schools, however you will need to organise your own transportation to and from the airport.

The minimum age for potential students to participate is 16 years of age. We allow a maximum of 3 guests per party (1 candidate plus 1-2 parents) and provide one hotel room per family.

Swiss Education Group is your Swiss alliance of hospitality management schools.

PROGRAMME

During the Open House you have the opportunity to visit 1 to 4 schools over 1 to 2 days. Please choose your date and the school(s) you wish to visit on the registration form in this flyer.

| | MONDAY | TUESDAY |
|-----------|---|--|
| MORNING | IHTTI School of Hotel Management in Neuchâtel (8h-14h) | Swiss Hotel Management School in Caux (above Montreux) (8h-14h) |
| AFTERNOON | Hotel Institute Montreux in Montreux (15h-20h) | César Ritz Colleges &/or Culinary Arts Academy in Le Bouveret (15h-20h) |

- Arrival day:** > Sunday (for participants joining the full programme)
Departure day: > Wednesday (for participants joining the full programme)
Accommodation: > 3 nights offered*

* Participants who only join part of the programme will be offered 1 or 2 hotel nights, depending on the school(s) they visit.

Individual School Visits

Swiss Education Group also organises individual visits of all schools and campuses for:

- > Candidates who are interested in Postgraduate Programmes
- > Candidates who are not available during the Open House dates
- > Candidates who wish to visit the campuses in Brig, Leysin & Lucerne (not part of the Open House)

We kindly ask you to contact us on visit@swisseducation.com or +41 21 965 40 20 to schedule a date for your visit.

CÉSAR RITZ COLLEGES SWITZERLAND

- › 3 campuses in prime locations in the French and German parts of Switzerland
- › Focus: Hospitality, Business & Tourism Management and Entrepreneurship
- › University partner: Washington State University (USA)

www.cesarritzcolleges.edu



CULINARY ARTS ACADEMY SWITZERLAND

- › 2 splendid campuses in Le Bouveret and Lucerne (same as César Ritz Colleges)
- › Focus: Culinary, Pastry and Chocolate Arts
- › University partner: University of Derby (UK)

www.culinaryarts.ch



HOTEL INSTITUTE MONTREUX

- › Excellent campus in the centre of Montreux
- › Focus: Hospitality Management and American Business
- › Specialisations: Finance, Marketing, Human Resources and Luxury Business Management
- › University partner: Northwood University (USA)

www.him.ch



IHTTI SCHOOL OF HOTEL MANAGEMENT

- › Small “boutique” campus in the university town of Neuchâtel
- › Focus: Swiss Hospitality and Design Management
- › Luxury brand endorsement
- › University partner: University of Derby (UK)

www.ihtti.com



SWISS HOTEL MANAGEMENT SCHOOL

- › 2 magnificent campuses in former palace hotels
- › Focus: Traditional Swiss Hospitality Management and Events Management
- › University partner: University of Derby (UK)

www.shms.com



**An education with us ensures
you're ready for tomorrow.**

www.swisseducation.com

REGISTRATION FORM

please send this form to: visit@swisseducation.com

| | | | |
|--|--|---|--|
| Mr/Ms | First name | Last name | |
| | | | |
| Address | | | |
| | | | |
| Postcode/Town | | Country | |
| | | | |
| Date of birth | | Nationality | |
| | | | |
| Telephone number | | E-mail | |
| | | | |
| Please choose your Open House date: | | | |
| Autumn 2016 | | Spring 2017 | |
| October 10 th -11 th | December 5 th -6 th | February 20 th -21 st | April 24 th -25 th |
| October 17 th -18 th | | March 6 th -7 th | May 15 th -16 th |
| November 14 th -15 th | | April 10 th -11 th | |
| Please select the school(s) you wish to visit: | | | |
| Monday | Tuesday | Optional Visit | |
| IHTTI Neuchâtel Morning including lunch | Swiss Hotel Management School Morning including lunch | César Ritz Lucerne | |
| Hotel Institute Montreux Afternoon including dinner | César Ritz Le Bouveret Afternoon including dinner | on (requested date and time) | |
| | Culinary Arts Academy Afternoon including dinner | | |
| Accompanied by (first and last name) | | Arrival date and time | |
| | | | |
| Departure date and time | | Credit card type and number* | |
| | | | |
| Credit card holder (name)* | | Expiry date | |
| | | | |

* In case of no-show or late cancellation Swiss Education Group reserves the right to charge you for the hotel nights.

Please note:

!! Registration deadline: 2 weeks prior to the event (subject to availability).

!! Please wait for confirmation of your registration before reserving your flight.

DISCOVER THE ART OF HOSPITALITY IN SWITZERLAND



www.swisseducation.com

Swiss Education Group
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COLLEGES
SWITZERLAND



CULINARY ARTS
ACADEMY
SWITZERLAND



Hotel Institute
Montreux



School of Hotel
Management
Neuchâtel
Switzerland



SHMS
Swiss Hotel
Management School



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