

НАША ГАЗЕТА

 nashagazeta.ch

Advertising opportunities on the web site Nashagazeta.ch

Advertising Type	Formats	Duration	Price/CHF (excl tax)
Commercial sponsorship	Total site sponsorship Banner 1000x250 on top of the home page	1 year	60 000
	Section sponsorship 1: <i>Politics, Economics, Culture, My Switzerland.</i> Banner 728x90 on top of the section page	1 year	40 000
	Section sponsorship 2: <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport.</i> Banner 728x90 on top of the section page	1 year	20 000
	Bookshelf section sponsorship Banner 728x90 on top of the section page	1 year	10 000
Advertorial	5000 characters		1 500
Advertisement in <i>Events</i> section	500 characters	1 week	250
Newsletter	Advertising insertion banner 1200x800	1 day	200
	Advertising insertion banner 1200x800	5 days	800

VAT not included

Advertising Type	Formats	Duration	Price/CHF (excl tax)
Banner	1000x250 on Home Page + 1 advertorial offered	1 month	6 000
	728x90 on Home Page + 1 advertorial offered	1 month	5 000
	728x90 in sections: <i>Politics, Economics, Culture, My Switzerland</i> on top of the page	1 month	4 000
	728x90 in sections <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport</i> on top	1 month	3 000
	728x90 on Home page in the middle, after 5 latest articles	1 month	4 000
	300x600 on Home Page + 1 advertorial offered	1 month	5 000
	300x600 in sections: <i>Politics, Economics, Culture, My Switzerland</i>	1 month	3 000
	300x600 in sections: <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport</i>	1 month	2 000
	300x250 Home Page	1 month	4 000
	300x250 in sections: <i>Politics, Economics, Culture, My Switzerland</i>	1 month	2 500
	300x250 in sections: <i>Health, Science & Education, Our people, Gourmet, Lifestyle, Sport</i>	1 month	2 000

* The client can provide us with his own banner or take advantage of our designer

All publications of the day are included in our daily Newsletter, sent to over 4000 subscribers, and our posted on our pages in Twitter and Facebook.