



## Publicity

### Advertising in Nasha Gazeta

Advertising in Nasha Gazeta.ch is an effective way of reaching the top Russian-speaking constituency in Switzerland, Russia, Ukraine, Kazakhstan, Germany, France and many other countries.

The media kit below presents all advertising opportunities at your disposal.

[download](#) Media Kit presentation (ENG)

[download](#) Media Kit presentation (FR)

[download](#) price list (ENG)

[download](#) price list (FR)

### Technical requirements to banners:

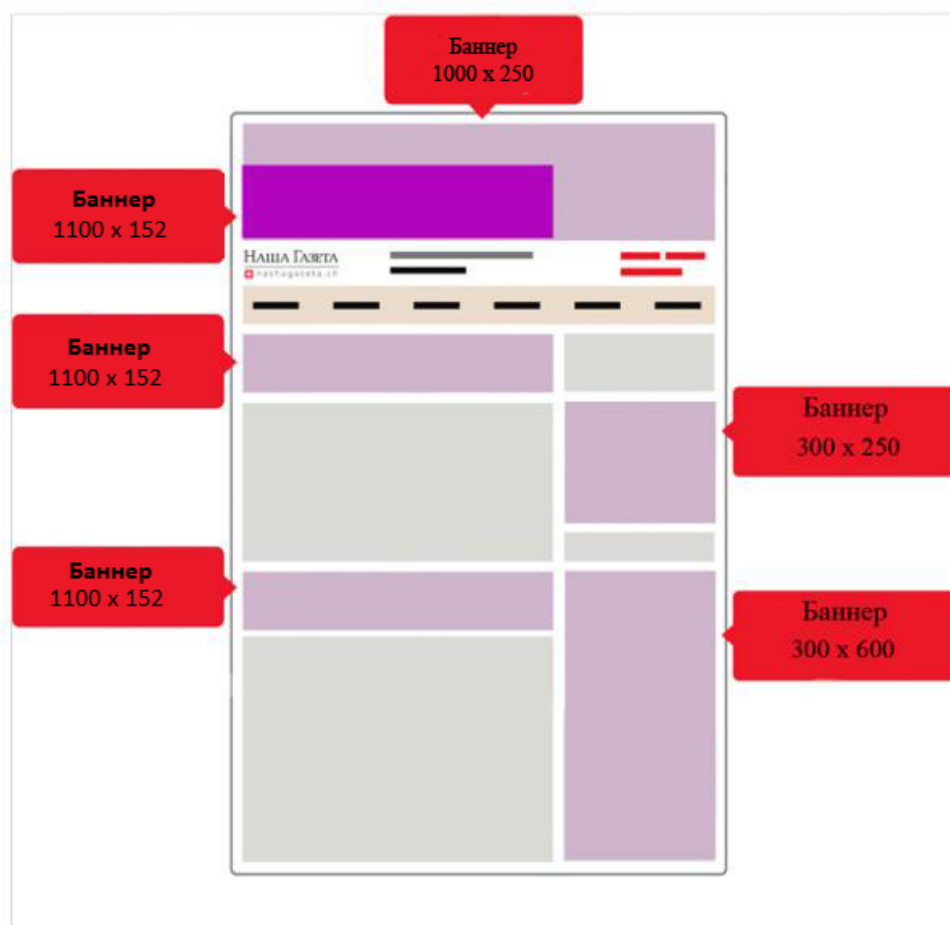
Format: GIF; JPG, SWF; Flash-banners must have a GIF, JPEG or PNG stub.

For the calculations of clicks on flash-banners use hard-coded URLs (i.e. the ActionScript links directly to a URL like '<http://www.example.com>'). The link may also be indicated with a clickTag variable ([details](#))

Flash files must contain objects performing only the functions of regulating animation; the objects regulating animation must not use more than 35% of the capacity of Celeron 1,5 GHz processor, in peak condition – not more than 60%.



## Размещение рекламы на сайте NashaGazeta.ch



По вопросам размещения рекламы обращайтесь, пожалуйста, в нашу редакцию.

Надежда Сикорская  
Главный редактор

Besides the online daily, we also published, twice a year, a luxurious 160-page magazine. Details about this publication and the price list may be found [here](#).

# НАША ГАЗЕТА

ПЕЧАТНОЕ ПРИЛОЖЕНИЕ  nashagazeta.ch

#5

## МАЭСТРО ТЕМИРКАНОВ О СЕБЕ И НЕ ТОЛЬКО

КТО ПОСТРОИЛ МОСКОВСКИЙ КРЕМЛЬ?

ЯКУТСК ГЛАЗАМИ ШВЕЙЦАРЦА

БЛЕЗ САНДРАР И РОССИЯ



Please address all your advertising related questions to Nadia Sikorsky, editor-in-chief, at:

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